



Recent Lettings:



the food
WAREHOUSE



COSTA

TheWorks.co.uk



one stop SHOPPING

Perry Barr, Birmingham B42 1AA

Units available from:
800 sq ft to 7,000 sq ft

CAR PARK
USAGE UP
47%

LOYAL
CATCHMENT
POPULATION

one stop
SHOPPING

Perry Barr Train Station

Perry Barr Bus Interchange

Athletes Village Conversion
to 3,000 homes

Alexander Stadium
Commonwealth Games 2022

M6/J7

A34

A34 To Birmingham



one stop SHOPPING

Location

- Prominently positioned immediately adjacent to the A34, Walsall Road which is a key arterial route into Birmingham City Centre
- The M6 Motorway junctions of 6 & 7 are only 3 miles to the south and north respectively
- Perry Barr bus interchange is located at the front entrance to One Stop Shopping providing extensive public bus services to a wide network
- Perry Barr railway station is also located directly opposite the One Stop Shopping entrance and there are regular services into Birmingham New Street station with a journey time of only 12 minutes



The Future

- The area will see c £780 million of investment with Birmingham being awarded host of the **2022 Commonwealth Games**
- Major public investment with new Bus interchange and Train Station by 2022
- The investment will realise the conversion of the former Birmingham City University campus situated directly opposite One Stop Shopping into a **1,100** home athletes village
- A wider **3,000** residential homes development is planned post the games
- Legacy job creation of **c1,000** after the games and **c4,500** prior and during the games
- The Games main athletics venue will be Alexandra Stadium only a mile away from One Stop Shopping
- **£70m** investment into the Alexander athletics stadium hosting opening and closing ceremonies will undoubtedly create legacy opportunities
- The Alexander Stadium will be the UK's largest Athletics purpose built facility
- **765,000** visitors to Perry Barr are anticipated during the Commonwealth games
- Perry Barr road network to benefit from major improvements providing better efficiencies of travel, access and visibility into One Stop Shopping.



SHOPPING CENTRE
6.3M
ANNUAL FOOTFALL

1,225
ON SITE
FREE CAR SPACES

72
AVERAGE SHOPPER VISITS

5.3M
CARS ANNUALLY

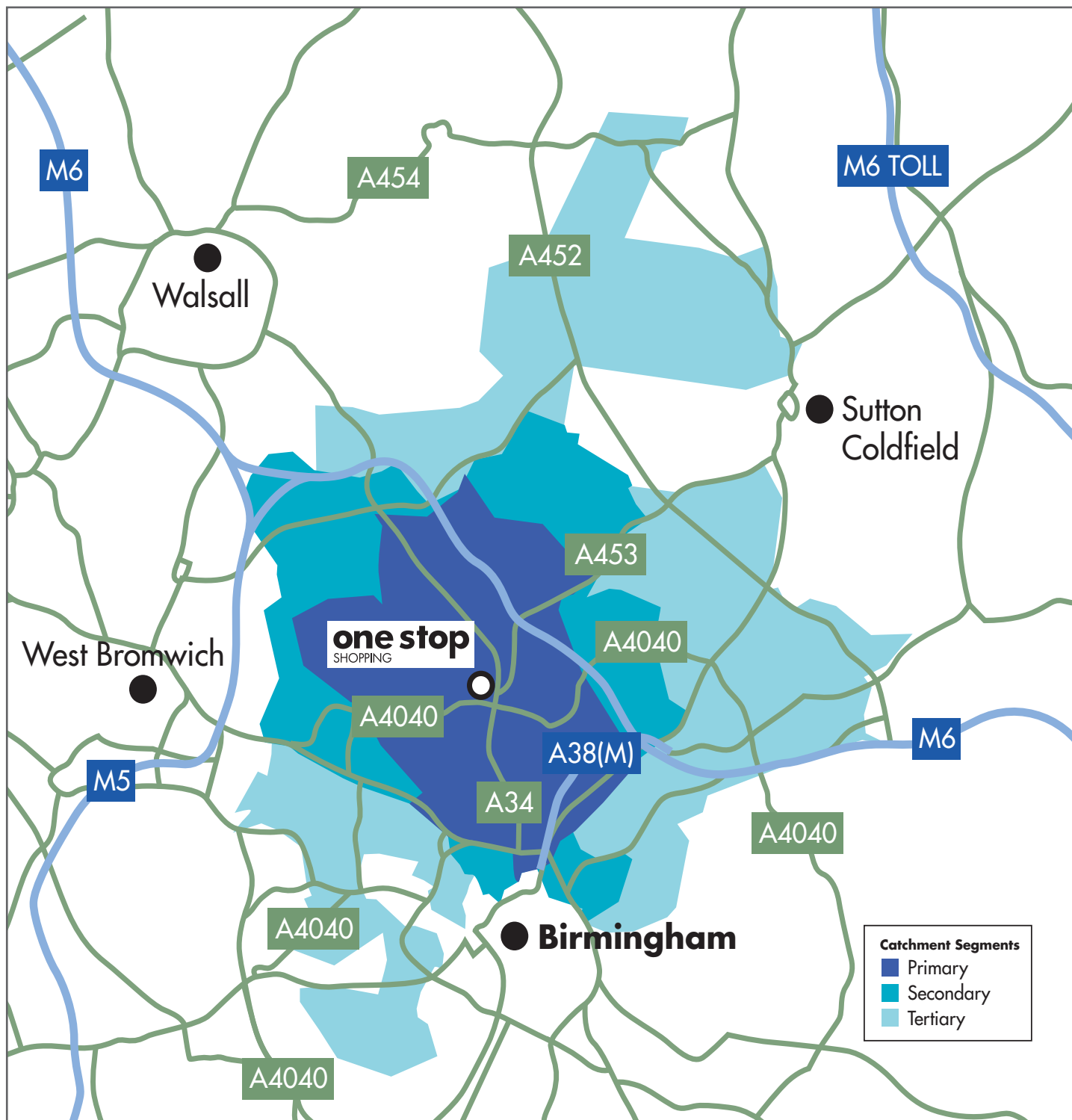


○ Anchored by a **94,000 sq ft Asda**

Other Anchors include: **M&S Outlet, Nike, Sports Direct** with other nationals represented including: **Wilko, Clarks, Footlocker, Peacocks, Holland & Barrett, Boots, Superdrug, Greggs, Card Factory, TUI, New Look, Burton's and Dorothy Perkins**

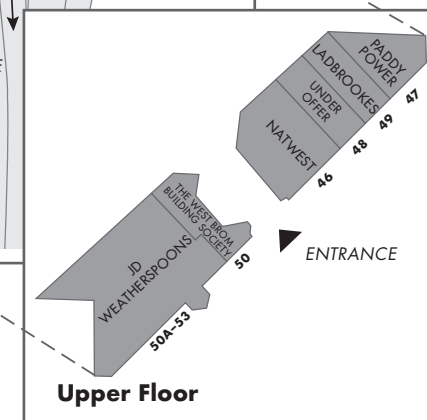
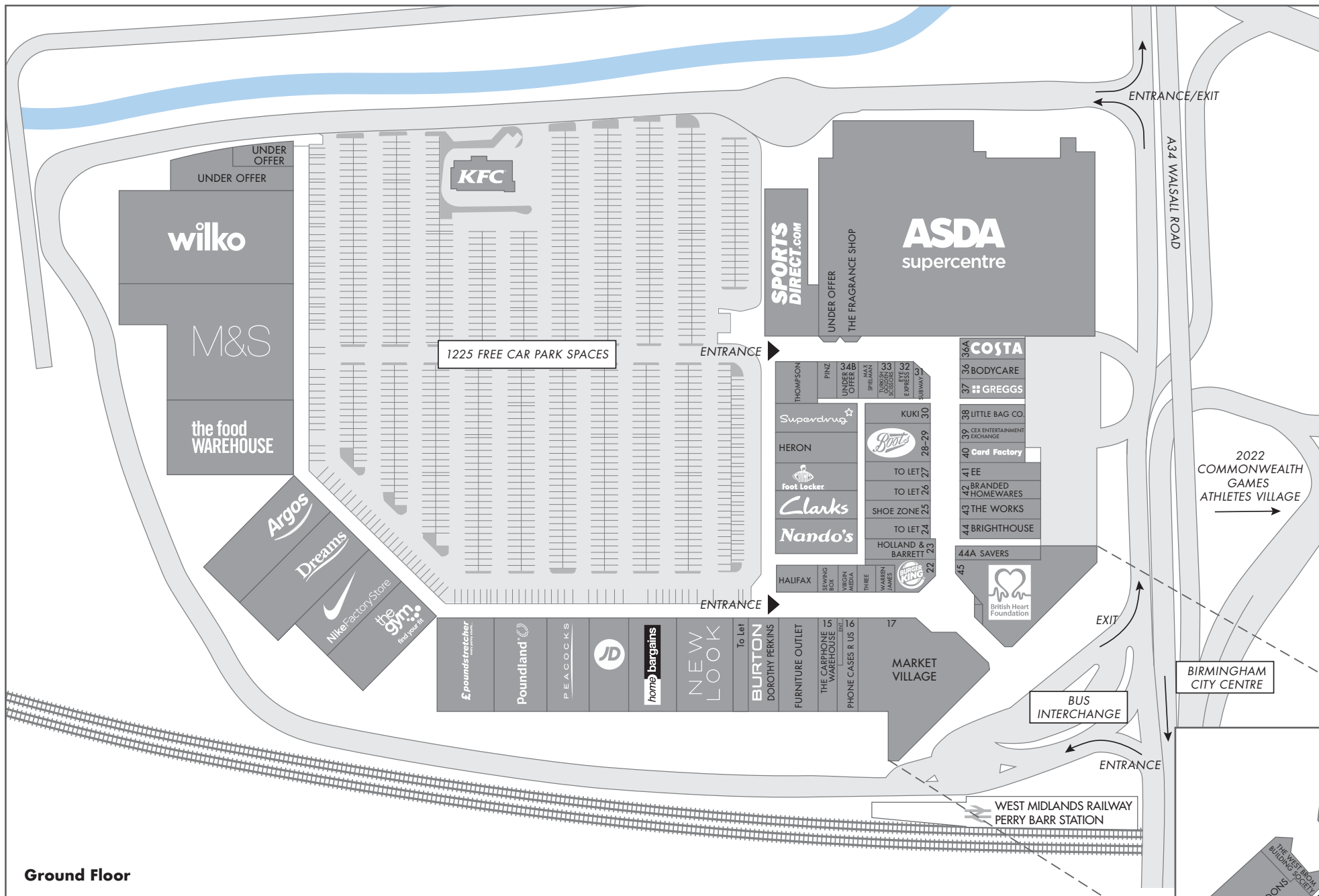
New retailers include: **Nando's JD, Costa, The Food Warehouse, Dreams, The Works and The Gym**





- **373,000** principle catchment
- **109,000** shoppers in primary catchment
- Above average population growth of **3.4%** expected over next 5 years (vs West Mids **2.8%**) in the principle catchment. Additional **17,000** homes in the pipeline
- Non grocery market size of **£118m** ranking One Stop Shopping in top **19%** of UK retail locations
- Average non-food spend £37 per party per visit **32%** above other FSP benchmarked schemes
- Average shopper value is **£2,003** compared to FSP benchmark of **£1,386** per annum
- **93%** of customers visit the inside of the scheme
- **53%** of visitors travel by car

Source: Pragma 2017





onestop-shopping.co.uk

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